

The 2010 Antenna Awards

Judging Criteria



1. Outstanding Comedy Program

Awarded to the Producer of a comedy series providing excellence in comedic entertainment.

- Local community involvement
- Entertainment value
- Production standards
- Innovation/Creativity
- Showcase local talent

2. Outstanding Factual, Current Affairs or Interview Program

Excellence in presenting factual information by demonstrating investigative skills, story telling, integrity and ability to present effectively.

- Local community involvement
- Service to the community
- Entertainment value
- Production standards
- Innovation/Creativity
- Degree of Difficulty
- Outstanding exploration of local issues

3. Outstanding Arts Program

Outstanding exploration of creative endeavours and disciplines in a program series in the area of the Arts.

- Local community involvement
- Promotion of local talent
- Innovation/Creativity
- Entertainment/Information value
- Production Standards

4. Outstanding Music Program

Awarded to the Producer of a music series providing excellence in music entertainment.

- Local community involvement
- Promotion of local talent
- Local music content
- Entertainment value
- Production standards
- Innovation/Creativity

5. Outstanding Sports Program

Awarded to the Producer of the most outstanding sports program series .

- Local community involvement
- Service to and promotion of local under-represented communities
- Engagement & participation of community members
- Information/entertainment value
- Production standards
- Creativity/Innovation

6. Outstanding Live or Outside Broadcast Program

Awarded to the Producer for outstanding achievement in a live broadcast program series.

- Local community involvement
- Serves a local community
- Entertainment value
- Degree of difficulty
- Production standards
- Creativity/Innovation

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7. Outstanding Young Persons Program

Awarded to the Producer of the most outstanding program series aimed at a young audience.

- Local community involvement
- Training of young people
- Involvement of young people in cast/crew
- Fostering a learning environment
- Promotion of youth issues to the wider community
- Entertainment/Information Value
- Production standards
- Creativity/Innovation

8. Outstanding Information or Lifestyle Program

Awarded to the Producer of the program series which aims to inform and explore lifestyle activities.

- Local community involvement
- Fostering a learning environment
- Information/entertainment value
- Production standards
- Creativity/innovation

9. Outstanding Outdoor or Recreational Program

Outstanding achievement in the production of an outdoor program series with the aim to inform and explore recreational activities.

- Local community involvement
- Service to and promotion of local under-represented communities
- Engagement & participation of community members
- Information/entertainment value
- Production standards
- Degree of difficulty

10. Outstanding Culturally and Linguistically Diverse Program

Outstanding achievement in the engagement, participation and training of local community members in a cultural program series.

- Local community involvement
- Engagement, participation & training of CALD community members
- Fostering a learning environment
- Engagement with wider community
- Entertainment/Information value
- Production standards
- Creativity/innovation

11. Outstanding Achievement in Technical Innovation

Excellence in the level of technical skills and ability to combine formats and applications in a way which makes a clear difference to the presentation and story-telling of a program series.

- Technical quality
- Degree of difficulty
- Creativity/innovation
- How does it contribute to the experience of the program?

12. Outstanding Original Theme Music Composition

Awarded to the composer/s of the best original theme music specifically composed for the submitted program.

- Creativity/originality
- Effectiveness
- Suitability to the program
- Technical quality

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13. Outstanding Female Presenter

Awarded to the female presenter for an outstanding performance in a program series.

- Engaging with local audience
- Delivery of message
- Degree of difficulty
- The X-factor

14. Outstanding Male Presenter

Awarded to the male presenter for an outstanding performance in a program series.

- Engaging with local audience
- Delivery of message
- Degree of difficulty
- The X-factor

15. Program of the Year

Exceptional achievement in program standards and service to the community provided by a program series.

- Local community involvement
- Serving needs of local community
- Raising public awareness of community issues
- Production standards
- Technical quality
- Entertainment/information value
- Creativity/innovation
- Degree of difficulty
- Service to community

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AWARDS 2010