

switch on DIGITAL

Help C31, become a subscriber today!



Why should you subscribe?

- C31 was given a one-off Government grant to make the switch to digital but it was **not enough**. The station needs additional funds to upgrade its equipment and facilities to make the transition to digital
- C31 provides a voice to **diverse** communities
- C31 airs over **95 locally produced** shows each week making it by far the **largest broadcaster of local content** in Australia
- C31 serves as a **training ground** for the entire television sector

Subscribers go into the draw to win FANTASTIC prizes. Subscribers will also get an exclusive newsletter featuring C31 news and previews of upcoming seasons and programs.

Subscribe today to help C31 SWITCH ON DIGITAL

First Name _____ Last Name _____

Postal Address _____

Mobile Number _____ Date of Birth ____/____/____ (DD/MM/YYYY)

Email address _____

Would you like to receive the C31 newsletter by Email or Mail? [] Email [] Mail [] Not at all

What is your favourite show on C31? _____

Payment Details

Please tick one of the boxes below:

- [] Bronze subscription (concession) - \$31
[] Silver subscription - \$75
[] Gold subscription - \$310

If you would like to contribute an additional amount, please enter it here: _____

For corporate subscription, please contact C31 on (03) 9660 3131.

I am paying by:

- [] Cheque/money order (payable to MCTC Ltd)
[] Cash
[] Credit card (please fill in the details below)
[] MASTERCARD [] VISA [] AMEX

Number: _____

Expiry: _____

CW: _____
(last 3 digits on back of card)

Security ID# (Amex Only): _____
(four digits printed on front of card)

Name on Card: _____

Please send your form to Level 1 501 Swanston St. Melbourne 3000



Office Use Only

Payment taken by _____ Time: _____ Date: _____

Entered into Database: Initials _____ Date: _____

Subscriber letter sent: Initials _____ Date: _____

Payment Processed: Initials _____ Date: _____ Ref# _____